

PRICING					Date	Single	Deposit + balance		Deposit + 12 monthly	
2019/20					19/12/03	upfront	upon completion		instalments	
SKU	Offering	QTY	Meas.	Unit Price	TOTAL	Amount	Deposit	Balance	Deposit	Monthly
						- less 15%				
BRANDING & CORPORATE IDENTITY										
A100	logo placeholder	1,0	ea.	550,00	550,00	467,50	192,50	357,50	214,85	41,70
A101	logo placeholder with brandpack	1,0	ea.	700,00	700,00	595,00	245,00	455,00	273,45	53,07
A102	logo, media material & brandpack	1,0	ea.	1 450,00	1 450,00	1 232,50	507,50	942,50	566,43	109,93
A103	logo, letterhead, document templates & brandpack	1,0	ea.	1 650,00	1 650,00	1 402,50	577,50	1 072,50	644,56	125,09
A104	corporate profile - 8-page, including a paginated version for printing as A5 booklet	1,0	ea.	1 750,00	1 750,00	1 487,50	612,50	1 137,50	683,62	132,67
A105	business strategy - 10-page start-up - integrated income & expenditure & cashflow analysis	1,0	ea.	2 750,00	2 750,00	2 337,50	962,50	1 787,50	1 074,26	208,49
A106	business strategy - 32pg, tnvr >ZAR50m, integr income & expenditure / cashflow / sensitivity analysis	1,0	ea.	11 000,00	11 000,00	9 350,00	3 850,00	7 150,00	4 297,04	833,95
A107	enterprise registration	1,0	ea.	750,00	750,00	637,50	262,50	487,50	292,98	56,86
A108	enterprise location - brick-&-mortar	1,0	owner	-	-	-	-	-	-	-
A109	receiver of revenue formalization	1,0	ea.	1 200,00	1 200,00	1 020,00	420,00	780,00	468,77	90,98
A110	partnership agreements	1,0	ea.	1 250,00	1 250,00	1 062,50	437,50	812,50	488,30	94,77
A111	joint venture agreements	1,0	ea.	1 350,00	1 350,00	1 147,50	472,50	877,50	527,36	102,35
A112	merger & acquisition agreements	1,0	ea.	1 500,00	1 500,00	1 275,00	525,00	975,00	585,96	113,72
A113	special purpose vehicle agreements	1,0	ea.	1 500,00	1 500,00	1 275,00	525,00	975,00	585,96	113,72
A114	technical writing	1,0	page	75,00	75,00	63,75	26,25	48,75	29,30	5,69
A115	polices & procedures	1,0	ea.	5 000,00	5 000,00	4 250,00	1 750,00	3 250,00	1 953,20	379,07
A116	ISO standards document trails	1,0	ea.	7 250,00	7 250,00	6 162,50	2 537,50	4 712,50	2 832,14	549,65
A117	safety, health, environment & quality policies & procedures, & manuals	1,0	ea.	2 500,00	2 500,00	2 125,00	875,00	1 625,00	976,60	189,53
INTERNET										
B100	internet points-of-presence & activity strategy	1,0	ea.	1 850,00	1 850,00	1 572,50	647,50	1 202,50	722,68	140,25
B101	domain registration - local	1,0	ea.	100,00	100,00	85,00	35,00	65,00	39,06	7,58
B102	domain registration - international	1,0	ea.	250,00	250,00	212,50	87,50	162,50	97,66	18,95
B103	premium domain hosting, includes 4 hrs client originated maintenance/month - no major revisions	1,0	month	50,00	50,00	42,50	17,50	32,50	19,53	3,79
B104	email hosting - per account	1,0	month	5,00	5,00	4,25	1,75	3,25	1,95	0,38
B105	website design & development – brochure/2 static pages/catalogue/blog facility/dynamic front page	1,0	ea.	1 850,00	1 850,00	1 572,50	647,50	1 202,50	722,68	140,25
B106	cookie/privacy banner (included)	1,0		-	-	-	-	-	-	-
B107	anti-spam, basic (included)	1,0		-	-	-	-	-	-	-
B108	anti-virus, basic (included)	1,0		-	-	-	-	-	-	-
B109	SSL security certificate (included)	1,0		-	-	-	-	-	-	-
B110	off-server backup (included)	1,0		-	-	-	-	-	-	-

SKU	Offering	QTY	Meas.	Unit Price	TOTAL	Amount	Deposit	Balance	Deposit	Monthly
B111	search engine-ready /Google integration/Google Business & Google Maps setup	1,0	ea.	575,00	575,00	488,75	201,25	373,75	224,62	43,59
B112	inquiry form, pop-up - setup	1,0	ea.	250,00	250,00	212,50	87,50	162,50	97,66	18,95
B113	chatbot - setup	1,0	ea.	350,00	350,00	297,50	122,50	227,50	136,72	26,53
B114	request notifications - setup	1,0	ea.	250,00	250,00	212,50	87,50	162,50	97,66	18,95
B115	trade directory platform - basic	1,0	ea.	1 750,00	1 750,00	1 487,50	612,50	1 137,50	683,62	132,67
B116	trade directory platform - advanced	1,0	ea.	3 200,00	3 200,00	2 720,00	1 120,00	2 080,00	1 250,05	242,60
B117	online shop - basic	1,0	ea.	2 260,00	2 260,00	1 921,00	791,00	1 469,00	882,85	171,34
B118	online shop - advanced - limited to 30 initial product/service catalogue uploads	1,0	ea.	3 550,00	3 550,00	3 017,50	1 242,50	2 307,50	1 386,77	269,14
B119	social network platform - basic	1,0	ea.	4 600,00	4 600,00	3 910,00	1 610,00	2 990,00	1 796,94	348,74
B120	social network platform - advanced	1,0	ea.	5 850,00	5 850,00	4 972,50	2 047,50	3 802,50	2 285,24	443,51
B121	crowdfunding platform - basic	1,0	ea.	1 875,00	1 875,00	1 593,75	656,25	1 218,75	732,45	142,15
B122	crowdfunding platform - advanced	1,0	ea.	2 950,00	2 950,00	2 507,50	1 032,50	1 917,50	1 152,39	223,65
B123	booking/registration platform - basic	1,0	ea.	1 500,00	1 500,00	1 275,00	525,00	975,00	585,96	113,72
B124	booking/registration platform - advanced	1,0	ea.	2 575,00	2 575,00	2 188,75	901,25	1 673,75	1 005,90	195,22
B125	securely encrypted ecommerce applications & payment gateways	1,0	ea.	950,00	950,00	807,50	332,50	617,50	371,11	72,02
B126	special projects & senior software/application/mobile application development		hour	950,00	0,00					
MARKETING										
C100	marketing strategy	1,0	ea.	3 750,00	3 750,00	3 187,50	1 312,50	2 437,50	1 464,90	284,30
C101	proposal document	1,0	ea.	2 500,00	2 500,00	2 125,00	875,00	1 625,00	976,60	189,53
C102	sales brochure - double-sided A4 or Z-fold	1,0	ea.	1 875,00	1 875,00	1 593,75	656,25	1 218,75	732,45	142,15
C103	email newsletters - design & disseminate	1,0	ea.	680,00	680,00	578,00	238,00	442,00	265,64	51,55
C104	email lists	1,0	/1000	75,00	75,00	63,75	26,25	48,75	29,30	5,69
C105	socials networks - setup, each	1,0	ea.	450,00	450,00	382,50	157,50	292,50	175,79	34,12
C106	search engine optimization (SEO)	1,0	from	2 350,00	2 350,00	1 997,50	822,50	1 527,50	918,00	178,16
C107	internet banners, advertising/social media memes- 1 per month	1,0	ea.	550,00	550,00	467,50	192,50	357,50	214,85	41,70
C108	internet banners, advertising/social media memes - 4 per month	1,0	ea.	1 500,00	1 500,00	1 275,00	525,00	975,00	585,96	113,72
C109	Google analytics - setup	1,0	ea.	450,00	450,00	382,50	157,50	292,50	175,79	34,12
CONTENT & COPY										
D100	blog material, 500 words per, including research & three royalty/license-free generic images	1,0	ea.	325,00	325,00	276,25	113,75	211,25	126,96	24,64
D101	marketing meme generation - theme & graphics	1,0	ea.	375,00	375,00	318,75	131,25	243,75	146,49	28,43
D102	infographics	1,0	ea.	475,00	475,00	403,75	166,25	308,75	185,55	36,01
D103	advertising & public relations copy, speeches & tag/pay-off lines	1,0	word	1,00	1,00	0,85	0,35	0,65	0,39	0,08
D104	video - product, explainer: 3 minutes	1,0	ea.	10 000,00	10 000,00	8 500,00	3 500,00	6 500,00	3 906,40	758,13
TRAINING										
E100	usability training - 3 hours + 90 minutes remote	1,0	ea.	485,00	485,00	412,25	169,75	315,25	189,46	36,77
E101	digital editor training- 3 hours + 90 minutes remote	1,0	ea.	660,00	660,00	561,00	231,00	429,00	257,82	50,04
E102	administrator training- 3 hours + 90 minutes remote	1,0	ea.	875,00	875,00	743,75	306,25	568,75	341,81	66,34

Give us a call for a customized quotation for an array of services that suits your requirements perfectly.